



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/763,360 Confirmation No. : 5293
Applicant : Nicholas WEBB, et al.
Filed : August 9, 2001
TC/A.U. : 2673
Examiner : A MENGISTU
Docket No. : 3036/49686
Customer No. : 23911
Title : Acoustically Activated Marketing Device

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AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

September 2, 2004

Sir:

The following amendments and remarks are respectfully submitted in
response to the Office Action dated June 2, 2004.

Amendments to the Claims are reflected in the listing of claims which
begins on page 2 of this paper.

Remarks begin on page 8 of this paper.